



# Welcome to GCSE Media.







# Outline of the specification:

- *Media Language, Representation, Audiences and Media Contexts.*
- **Component 1 covers:**
  - Advertising and marketing, film industry and online, music video, newspapers, radio, video games, magazines.
- **Component 2 covers:**
  - TV Crime Drama, Music Videos and Online/participatory Media.
- **Component 3:**
  - Cross-Media production.





# Assessment Structure

**Component 1: Exploring Media Language and Representation**

Exam: 1 hour 30 mins  
40% of qualification

**Component 2: Exploring Media Industries and Audiences**

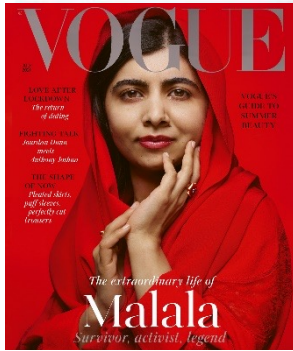
Exam: 1 hour 30 mins  
30% of qualification

**Component 3: Creating Media Products (30% of qualification)**



## COMPONENT 1

### Section A



### Section B

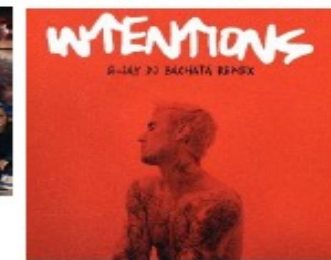
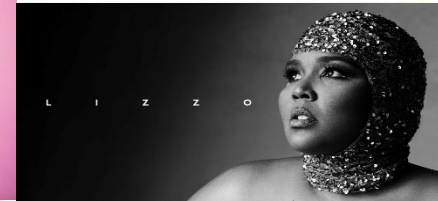


## COMPONENT 2

### Section A



### Section B







# Trips and Enrichment

- BBC Studios
- New Park Cinema Chichester
- Into Film Awards BFI London.
- Film Club Thursday Rm 3



**St Philip Howard**  
CATHOLIC SCHOOL





## Further Opportunities in the Media:

Previous students have gone on to study:

- Journalism
- Film Studies
- Communications
- Media Studies

With our up-to-date suite of computers running Adobe Creative Cloud, which is used in the Media Industry, we aim to prepare students for both university and the world of work.

UK Media by 2026 will be worth £91bn to the economy.

Mackintosh's  
**'Quality Street'**





Follow us on our Social Media:

SPH Media Studies

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