



Paper 1: Influences of operations and HRM on business activity

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

+ Paper 2: Influences of marketing and finance on business activity

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.



Why choose GCSE Business?

What our students say:



St Philip Howard
CATHOLIC SCHOOL

Beyond GCSEs

Academic	Professional
<ul style="list-style-type: none">• A – levels and university: GCSE Business prepares students for a range of A – Level courses, including Business, Economics, Maths, Psychology, Geography, Politics and History. These courses can be springboards to studying Business, Management and Economics related degrees.• Apprenticeships: GCSE Business gives students on vocational courses an insight into what to expect on work placements.	<p>GCSE Business gives students an understanding of how all organisations, both profit and non – profit operate. This means GCSE Business will benefit students wishing to enter a diverse range of careers:</p> <ul style="list-style-type: none">• Entrepreneurs• Small, medium and large businesses• Non – profits and charities• Local and national government• The public sector, including social work, teaching and the NHS• Professionals, including law and medicine